



DEDHAM VALE SOCIETY

East Anglian Premiere of 'End of the Line'

Reputedly the second oldest picture house in the UK and well worth a visit whatever is being shown, the Electric Palace Cinema, Harwich, has been chosen for the East Anglian Premiere of 'THE END OF THE LINE' based on the highly acclaimed book by DVS Chairman Charles Clover. The book is subtitled 'how overfishing is changing the world and what we eat' and Charles will be at the premiere on June 10 to answer questions from members of the audience.

Click to view [full details on the poster](#) (pdf 140Kb)



World Premiere of 'End of the Line'

The highly acclaimed book written by DVS Chairman, Charles Clover

In his Daily Telegraph column January 23rd 2009 DVS Chairman Charles Clover wrote the following piece detailing his recent experiences at the opening of the film of his book 'The End of the Line'. The full story with photographs can be seen on www.endoftheline.com

There were times during the making of our film, The End of the Line, when I have felt that someone up there was looking after us. It happened again as we arrived in the picturesque ski resort town of Park City for the movie's world premiere at Robert Redford's Sundance Film Festival this week. Jeff Hutchings is a Canadian biology professor who plays a major part in our film about the global scourge of overfishing. He pointed out a story published in Science the day we flew in: scientists have discovered that the ocean's ability to absorb pollution and purify the atmosphere is influenced by an unexpected factor - fish droppings.



So if you have lots of fish in the oceans, which we don't, that will help stop global warming and reduce the acidification of the seas caused by rising carbon dioxide levels in the atmosphere. To put it another way, there is now a clear link between overfishing and global warming.

Awesome, we said. "Fish poo can save planet - official." What timing. Get that up on www.endoftheline.com now!

The fish poo story pushes overfishing up the world's agenda just as Barack Obama, who is resolved to tackle man-made climate change, enters the White House. Looking ahead, one might even foresee marine reserves set up with carbon offset funding. Anyway, it raised a laugh at our premiere's question and answer session.

*Film premieres are on a par with weddings, funerals and moving house when it comes to stress. After the screening we were all in need of a drink. How had we done? Hard to tell. Our film was one of 16 out of 744 that had got into the World Cinema Documentary category. There is a strong showing of five environmental films this year, the festival's 25th. It has a history of choosing films that bring issues to the fore - most famously, perhaps, with Al Gore's climate change movie, An Inconvenient Truth.

This year there is another powerful film about the seas, The Cove. A team of activists, led by the man who trained Flipper for the 1960s television series, attempts to film the Japanese slaughtering 20,000 dolphins a year by herding them into a cove and stabbing them to death. This works as an action film but you are left wondering if it really needed to involve the eco-pirates.

There is a mad documentary called Big River Man, about a boozy Slovenian's successful attempt to swim the Amazon, which drives him mad. There is a documentary called Dirt! The Movie about soil, which was unwatchable. And, off the eco-list, is a film I am dying to see called Afghan Star, about a Pop Idol contest in Afghanistan.

The problem, you discover, is getting anyone to see your film with so much on offer. Luckily some of us knew how it was done. They persuaded Greenpeace activists to dress up in bright red fish-suits. And we were kitted out in branded black jackets with white fish skeletons down the back. When we walk down Main Street we look like the cast from Ocean's Eleven.

*Part of the Sundance experience is sharing a kind of Big Brother house with nine other people, most with large egos. Our producer took a lodge for the week at eye-watering cost.

It is full of ways of wasting energy: wall-sized plazma screens, gigantic fridges and batteries of halogen lights that are almost impossible to turn off. It has an outdoor hot tub - always on - and huge sound systems with labels saying you must leave them on, too.

Eco-minded A-listers fly in via Salt Lake City by private jet. Some of us wound up at a party with Paris Hilton and Pierce Brosnan. Others went to a party in an eco-themed palace, equipped with stuffed mountain lions, a Wild West art collection and car parking for 100 Hummers.

*Variety didn't like Dirt! the Movie either and said so. A well-known producer involved with the film remonstrated with Variety's reviewer in a hotel. The reviewer told him to eff off, as he was having breakfast. When the producer persisted undeterred, the Variety reviewer punched him. That's regarded as uncool in Sundance but I can see his point.

John Osborn, 25th January 2009
